



# EAST★COBB theatrical

a Brittany Leazer  
Productions company

## Donor Information & Community Impact

### WHO WE ARE

East Cobb Theatrical is the **501(c)(3) nonprofit arm** of Brittany Leazer Productions. Founded in 2017, our mission is to provide exceptional performing arts training, productions, scholarships, mentorship, and leadership opportunities that help young people grow not only as performers, but as confident and capable individuals. Today, we serve **over 450 students annually** through productions, classes, camps, leadership programs, and community partnerships throughout North Metro Atlanta.

### OUR IMPACT

Every rehearsal, class, production, and performance is about more than developing performers; it's about **developing people**. Through the arts, students gain confidence, leadership skills, discipline, creativity, and a sense of belonging that extends far beyond the stage. The numbers below represent lives impacted, opportunities created, and a community strengthened through the performing arts.



### WHAT SETS US APART

Simply put, we don't measure success in profits; we measure it in **fulfilled purpose**. Every dollar entrusted to East Cobb Theatrical is reinvested into student scholarships, productions and performances, educational programming, staff and teaching artists, facility and operational costs, and technologies and systems.

### OUR VALUES

- **EXCELLENCE:** We believe students deserve exceptional training and opportunities
- **COMMUNITY:** We create environments where students are known, encouraged, and supported
- **CHARACTER:** We seek to develop leaders both on and off the stage
- **FAITH-INFORMED:** Our organization is guided by Christian values while welcoming families from all backgrounds

## OUR LEADERSHIP

### BRITTANY LEAZER

- Owner & Artistic Director
- MA, Creative Writing & Playwriting | BA, Acting
- Directed & produced 90+ youth productions
- Passionate about helping students find their voice through arts

### JORDAN WATTS

- Executive Director
- Former nonprofit founder with strong operational expertise
- 25+ years as a vocalist & vocal coach
- Blends artistic depth with business acumen

## BOARD OF DIRECTORS

East Cobb Theatrical is guided by a dedicated Board of Directors committed to **advancing our mission and ensuring the long-term impact** of our organization. Through their leadership, expertise, and service, they help us continue investing in the next generation of artists, leaders, and storytellers.

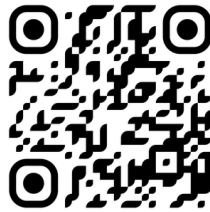
- Brittany Leazer
- Shannon Rivers
- Kenny Lin
- Matt Wilkins
- Jordan Watts
- Dena Friderich
- Rachel Cavallo
- Heidi Bozzelli

## LEARN MORE

We believe **transparency builds trust**. Whether you'd like to learn more about our programs, leadership, nonprofit status, or the impact of your support, we're always happy to answer questions and share more about the work happening at East Cobb Theatrical.



Verify our non-profit status at [Candid.com](https://www.candid.com)



[Learn more](#) about our programs



[View sponsorship opportunities](#)

**YOUR SPONSORSHIP DOESN'T JUST IMPACT STUDENTS—IT PUTS YOUR BUSINESS IN FRONT OF THOUSANDS OF LOCAL FAMILIES. WITH MORE THAN 7,000 TICKETED GUESTS ATTENDING OUR PRODUCTIONS EACH SEASON, OUR SPONSORS RECEIVE YEAR-LONG VISIBILITY WHILE HELPING CREATE TRANSFORMATIVE OPPORTUNITIES FOR YOUNG PERFORMERS.**

## CONTACT

### East Cobb Theatrical

*A 501(c)(3) Brittany Leazer Productions Nonprofit Corporation*

2863 Johnson Ferry Rd, Marietta, GA 30062

[www.brittanyleazerproductions.com/east-cobb-theatrical](http://www.brittanyleazerproductions.com/east-cobb-theatrical)

**Brittany Leazer** (Owner/Founder): 470-898-6580, ext.3

**Jordan Watts** (Executive Director): 470-898-6580, ext. 2

